

## Discretionary Grants-in-Aid Application Form

### Section A – Applicant/Organization Information

1. Registered Non-Profit Organization No.: S0066523

2. Project Title: Elk Valley Pride Festival

3. Applicant/Organization. Must be an eligible applicant.

a) Legal Name of Organization: Fernie Pride Society

b) Mailing Address: 102 Commerce Road

c) City: Fernie

d) Postal Code: V0B 1M5

e) Main Contact for Application: Courtney Baker

f) Telephone #: 250.423.8835

g) Email: info@fernierpride.ca

4. Sponsored Organization. Only complete if applicable.

a) Legal Name of Organization:

b) Mailing Address:

c) City:

d) Postal Code:

e) Main Contact for Application:

f) Telephone #:

g) Email:

### Section B – Grant Request

1. Enter the grant amount you are requesting from each electoral area.

Electoral Area A \$ 2,500

Electoral Area E \$

Electoral Area B \$ 1,000

Electoral Area F \$

Electoral Area C \$

Electoral Area G \$

Total Funding Request: \$ 3,500

#### Electoral Area Descriptions:

Area A: rural Elk Valley

Area B: South Country

Area C: rural Cranbrook, Moyie, Fort Steele, Bull River, Wardner

Area E: rural Kimberley, Wasa, Ta Ta Creek, Skookumchuck

Area F: rural Canal Flats to rural Invermere

Area G: Wilmer to Spillimacheen

### Office Use Only

#### EAAC Recommendations

A	\$2,500	E	
B	0	F	
C		G	

Total EAAC Recommendation:  
\$2,500

#### Board Resolution

Board Date:

Resolution No:

Approved/Denied (\$):

Funding changes at Board from EAAC recommendation:

## **2. Purpose of Grant.**

Provide a clear description of the nature of the project and how the grant will be used.

The 6th Annual Elk Valley Pride Festival is a 5-day celebration of diversity, inclusion, and Pride for 2SLGBTQ+ individuals and allies and takes place in Fernie, BC. The 6th annual celebration is scheduled for September 21-25, 2022 and will feature multiple live music opportunities, visual, literary, and performance arts events, educational opportunities, bike parades, opening ceremony, and a myriad of other activities.

The Elk Valley Pride Festival format in 2022 will again be dictated by the current global pandemic and what is allowable for public events. In 2020 and 2021, we successfully hosted the Festival in a hybrid (virtual and in-person) format. The Elk Valley Pride Festival is the largest 2SLGBTQ+ event in the East Kootenay region and the 2021 edition had attendance of 1700 people for virtual events and 908 for in-person gatherings. Considering the gathering restrictions in 2021, this was a very successful event for the region. We anticipate the 2022 Elk Valley Pride Festival to welcome even more people over the course of the event.

The Festival takes place in universally accessible venues, offers 95% of its programming for free in order to ensure that the event is open to all regardless of economic status, welcomes people of all-ages to the majority of programming (there are two events that take place in liquor establishments after 9pm), and is focused on inclusion and equity for all residents and visitors to the region.

RDEK DGIA funding would be used to assist with the cost of Festival facility rentals and associated costs with the large, outdoor performance event - Spectrum Queer Arts Day - on the Saturday of the Festival (stage rental, sound/light tech, equipment rental, etc).

## **3. Areas Benefitting.**

List the specific areas that will benefit from the grant.

Fernie  
Sparwood  
Elkford  
Hosmer  
Jaffray  
Baynes Lake  
Grasmere  
Surrounding Area A and Area B residents in more rural areas

**4. Benefits.**

Describe how the project will benefit the areas listed in section 3, including the residents of those areas, and how the project meets local needs.

The Elk Valley Pride Festival will create connections for 2SLGBTQ+ individuals and foster awareness and acceptance of queer people and pertinent issues in the broader community. At its core, the Festival is a celebration but it is also an opportunity to educate, engage, and foster avenues of communication and collaboration for residents of, and visitors to, the Elk Valley.

The Fernie Pride Society formed in 2016 to address issues of visibility, connectedness, and social isolation of 2SLGBTQ+ individuals in the Elk Valley and surrounding area. These issues were identified by resident queer people and their allies as they sought the methods in which to address these barriers to complete community participation. The Elk Valley Pride Festival is one initiative that the Fernie Pride Society has developed to address these barriers and design programs that work to remove or negate them.

The 2SLGBTQ+ community in the East Kootenay is not concentrated in any one community; any person that resides in or visits the Elk Valley will benefit from inclusivity, equity, and diversity initiatives. The Elk Valley Pride Festival is a 5-day celebration that works to promote inclusion and equity across all communities and in all aspects of civic, economic, and cultural participation.

**Section C – Required Additional Information**

All applications **must** include the following additional information:

**Project Budget**

- Provide a budget detailing revenue, expenditures and in-kind contributions. The budget must clearly show all funds received from other sources.

**Project Partners**

- Identify any partners or resources which will be assisting you during this project.

*Additional information is not to exceed 6 single-side pages or 3 double-side pages.*

Proposals may be submitted by mail, email, fax or dropped off to:

Attention: Corporate Services  
Regional District of East Kootenay  
19 – 24 Avenue South, Cranbrook BC V1C 3H8

Email: corporateservicesdept@rdek.bc.ca

Fax: 250-489-3498

The Discretionary Grants-in-aid Policy has been included with the application for your reference.

List of Community Partners for 2022 Elk Valley Pride Festival (In-Kind Donations)			
Organization	Details	Contribution	Total
Fernie Seniors Centre	Venue Donation 1 Event	200	200
Fernie Distillers	Venue Donation 1 night (Spirits & Songs)	150	150
Fernie Heritage Library	Venue Donation 2 events: Drag Queen Story Time, Rainbow Reads	200	200
Fernie Museum	Canada Queer History presentation	2 ppl x 4 hrs x \$20/hr	160
Park Place Lodge	Festival performer accommodation	\$225/night	4200
Fernie Fox Hotel	Festival performer accommodation	\$225/night	2000
Fernie Arts Station	Pride Bike Decorating event (facility use and staff time)	2 ppl x 5 hrs x \$20/hr	400
Teck Coal	Outdoor tenting		4390
Xtra Magazine	Advertising		1500
<b>Total</b>			<b>13200</b>
<b>Unconfirmed Cash Partners</b>			
Columbia Basin Trust ~	Cash		1500
Amundsen Electric	Cash		500
TD Canada Trust	Cash		1000
Teck Coal	Cash		2000
Fernie Fox Hotel	Cash		2000
North Coal	Cash		1000
<b>Total</b>			<b>8000</b>

<b>2022 Elk Valley Pride Festival</b>				
<b>Revenue</b>		<b>Budget</b>	<b>Actual</b>	<b>Notes</b>
<b>Grants (Cash)</b>	Heritage Canada	12000		
	RDEK CBT CIP	3500		
	Festivals Recovery	10000	11240	
	COF Discretionary	2500	2500	
	RDEK DGIA	8500		
<b>Sponsorships (Cash)</b>	TD Bank	1000		
	CBT Event	1500		
	Amundsen Electric	500		
	Fernie Fox Hotel	2000		
	Teck	2000	5000	
	North Coal	1000	0	
	Fernie Pride Society	2035		
<b>Events (Cash)</b>	Festival Donations	1000		
	Auction / Raffle	1000		
	Events TBD	1250		
	Drag Bingo	500		
	Drag Brunch	1000		
	Buttons	400		
<b>Merchandise Sales (Cash)</b>		1750		
<b>Sponsorships (In-Kind)</b>	Park Place Lodge	4200		
	Fernie Fox Hotel	1500		
	X-tra Magazine	1500		
	Teck	2000	2000	
	COF Support	2000	2000	
<b>Volunteer (In-Kind)</b>		2000		
<b>TOTALS CASH</b>		<b>53435</b>	<b>18740</b>	
<b>TOTALS IN-KIND</b>		<b>13200</b>	<b>4000</b>	
<b>TOTALS CASH AND IN-KIND</b>		<b>66635</b>	<b>13740</b>	
<b>Expenses</b>		<b>Budget</b>	<b>Actual</b>	<b>Notes</b>
Coordinator		4500		
Merchandise		3500		
Festival T-Shirt Design Contest			150	
Volunteer Recognition / Board Comps		500		

Advertising	Fernie Fix	850		
	Free Press	250		
	Facebook	100		
	Street Banners	450		
	Go Daddy	155		
	Instagram	100		
Graphic Design	Claris Media	500		
Printing	Fernie Printing Co	250		
2022 Sign Commission / Printing	Clawhammer	1000		
Decor and Decorations		750		
Photographer / Videographer		1800		
Insurance		900		
Facility Rentals		1350		RDEK DGIA \$1000
Live Stream Fees		130		
Auction / Raffle		150		
Festival Guest Gift Bags		750		
Prizing / Give-Aways		500		
Performer/Presenter Accommodation		5700		
Festival Tents/Toilets		4000		RDEK DGIA \$3000
Bank Charges / Postage / Misc		100		
<b>Total General Fest Expenses</b>		<b>28285</b>	<b>150</b>	
Opening Reception		350		
Bike Decorating Event Supplies		200		
Cooking With Queens		900		
Rainbow Reads Author Evening		650		
Spectrum Arts Festival		29500	3962	RDEK DGIA \$4500
Drag Story & Craft Time		750		
Workshop #1		500		
Workshop #2		500		
Workshop #3		500		
Sunday Sip Brunch at PPL		600		
Arts Station Events		100		
Drag Bingo at Pub		700		
Hospitality Roundtable		100		
Spirits and Songs at Distillers		500		
Events TBD		2500		
<b>Total Event Expenses</b>		<b>38350</b>		
<b>Total EVPF Expenses</b>		<b>66635</b>	<b>4112</b>	
<b>Profit / Loss EVPF</b>		<b>0</b>		

ELK VALLEY

# Pride Festival

September 23-26, 2021

[www.fernierpride.ca](http://www.fernierpride.ca)



## Official Event Schedule

EVENT TICKETS AVAILABLE AT [FERNIEPRIDE.CA](http://FERNIEPRIDE.CA)

### Wednesday, September 22

- 3:00PM -- HOSPITALITY INDUSTRY ROUNDTABLE - ARE YOU READY FOR PRIDE?
- 4:00PM -- ARTS STATION BIKE DECORATING STATION
- 6:30PM -- ASK ME ANYTHING WITH ANDREA BRENNAN

### Thursday, September 23

- 5:30PM -- FLAG RAISING AND OPENING REMARKS
- 5:45PM -- RIDE WITH PRIDE BIKE PARADE
- 6:15PM -- RAINBOW CONNECTIONS PRIDE PICNIC WITH THE PUB
- 7:30PM -- BEERS & QUEERS

### Friday, September 24

- 11:00AM -- DRAG STORY AND CRAFT TIME
- 11:00AM -- MENS HEALTH INITIATIVE PRESENTATION
- 1:30PM -- CREATING INCLUSIVE SPACES WITH SKIPPING STONE
- 4:00PM -- COOKING WITH QUEENS
- 7:00PM -- RAINBOW READS WITH JANE BYERS AND ANGIE ABDOU

### Saturday, September 25

- 9:00AM -- PUP PARADE AND COFFEE SOCIAL
- 11:00AM -- QUEER HISTORY OF BC WITH CITIZENS FOR ACCESSIBLE NEIGHBOURHOODS
- 1:00PM -- SPECTRUM ARTS FESTIVAL
- 7:00PM -- STAGE TO SCREEN WITH PAM ROCKER, SHRED KELLY, AND GUESTS
- 8:30PM -- DRAG BINGO (19+)

### Sunday, September 26

- 9:30AM -- INTERFAITH SERVICE
- 11:00AM -- SUNDAY SIP DRAG BRUNCH
- 3:00PM -- ELK VALLEY INCLUSION & DIVERSITY PROJECT RESULTS PRESENTATION

Columbia Basin Trust

Park Place Lodge

Canada Council for the Arts

Canada

Regional District of  
East Kootenay

FERNIE  
CITY OF FERNIE  
BRITISH COLUMBIA

Teck

