

Discretionary Grants-in-Aid Application Form

Section A – Applicant/Organization Information

1. Registered Non-Profit Organization No.: S-0064399

2. Project Title: Cranbrook Trail Map

3. Applicant/Organization. Must be an eligible applicant.

a) Legal Name of Organization: Cranbrook and Region Tourism Society

b) Mailing Address: PO Box 103

c) City: Cranbrook

d) Postal Code: V1C 4H6

e) Main Contact for Application: Kristy Jahn-Smith

f) Telephone #: 250-464-1465

g) Email: kristy@cranbrooktourism.com

4. Sponsored Organization. Only complete if applicable.

a) Legal Name of Organization:

b) Mailing Address:

c) City:

d) Postal Code:

e) Main Contact for Application:

f) Telephone #:

g) Email:

Section B – Grant Request

1. Enter the grant amount you are requesting from each electoral area.

Electoral Area A \$ _____

Electoral Area E \$ _____

Electoral Area B \$ _____

Electoral Area F \$ _____

Electoral Area C \$ 5500

Electoral Area G \$ _____

Total Funding Request: \$ 5,500

Electoral Area Descriptions:

Area A: rural Elk Valley

Area B: South Country

Area C: rural Cranbrook, Moyie, Fort Steele, Bull River, Wardner

Area E: rural Kimberley, Wasa, Ta Ta Creek, Skookumchuck

Area F: rural Canal Flats to rural Invermere

Area G: Wilmer to Spillimacheen

Office Use Only

EAAC Recommendations				Board Resolution	
A		E		Board Date:	
B		F		Resolution No:	
C	<u>5,500</u>	G		Approved/Denied (\$):	
Total EAAC Recommendation:				Funding changes at Board from EAAC recommendation:	
<u>\$ 5,500</u>					

Personal information requested on this funding application is collected under the authority of section 26 of the *Freedom of Information and Protection of Privacy Act* (FOIPPA) and will be used by the Regional District of East Kootenay (RDEK) for evaluation of this application and administration purposes only. Disclosure of personal information by the RDEK is subject to the requirements of FOIPPA. For questions about the collection, use or disclosure of your personal information by the RDEK, contact the RDEK Corporate Officer at 19-24 Avenue South, Cranbrook, BC, V1C 3H8, 250-489-2791.

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2. Purpose of Grant.

Provide a clear description of the nature of the project and how the grant will be used.

We are working to create and produce a printed trail map that brings together a number of trail networks in and around Cranbrook including The Cranbrook Community Forest, The South Star Trails, The Rails to Trails, The Chief Isadore Trail, City of Cranbrook Cycle Routes and The Rotary Way.

A need was identified for this map from feedback from visitors, visitors centre staff, local residents and local businesses.

Many front-line staff (hotels, restaurants, retail) and even at the visitors centres are asked to provide this information but are often uncertain where the trails are or how to give directions for them. Where there are maps available some are out of date, not widely available or show a limited area that does not show interconnectivity of the networks.

Today there are a number of maps circulating for the above mentioned areas. We feel it is important to create a map that shows the interconnectivity of these networks as well as the scope of the community network in a consistent way.

Our aim is also show how the trail networks can be used to access the entire community and even travel to adjoining communities like Kimberley and Wardner.

These maps are intended to be a resource for residents and visitors.

We anticipate this map will also reduce financial burden to some of the not-for-profit groups who are producing the various maps today.

Cranbrook Tourism has engaged professional services to produce these maps and have budgeted the total project including design and printing to be \$11,000. We are seeking financial support from the RDEK to help complete this project. Future map reprints could be done at a quarter of the cost as the largest part of the project is the map design.

Cranbrook Tourism will include cost of reprinting in future budgets.

An RDEK logo will be included in the finished map to recognize support if we are successfully awarded funding.

3. Areas Benefitting.

List the specific areas that will benefit from the grant.

Area C

4. Benefits.

Describe how the project will benefit the areas listed in section 3, including the residents of those areas, and how the project meets local needs.

Easier way-finding for residents and visitors.

Encourage greater trail usage.

Encourage trail etiquette.

Encouraging financial support for not for profit groups that maintain trails.

Remove financial burden of different not for profit groups to produce as many or any of their own maps.

Encourage cycle commuting.

Make trail networks more accessible to visitors to our community.

Assist in attracting new visitors by promoting our trail assets outside of the community.

Section C – Additional Information

To assist with the review of your grant request, it is recommended to include the following additional information to support your application:

- **Project Budget**

Provide a budget showing the total funding required and identify which budget items would be funded by the grant.

- **Funds Received from Other Sources**

Outline what efforts have been made to obtain additional funding and the amount of funding that has been secured.

- **Project Partners and Resources**

Identify any partners or resources which will be assisting you during this project.

Additional Information Attached: Y ☒ or N ☐

Up to six single-side pages or three double-side pages of additional information, including a cover, letter, may be attached to the application form.

Proposals may be submitted by hand delivery, mail, facsimile, or email to:

Attention: Corporate Services
Regional District of East Kootenay
19 – 24 Avenue South, Cranbrook BC V1C 3H8

Facsimile: 250-489-3498

Email: info@rdek.bc.ca

Cranbrook Area Trail Map
A Cranbrook Tourism Project

Design	\$7,700
Printing (QTY 5000)	\$3,300
TOTAL	\$11,000

Our intention is to use RDEK funds if we are successful in getting them towards the design part of the project. We are working with an agency, Birr, based in Fernie to create the map designs and layout.

We have tried to source a local printer but haven't found someone with a large enough printing press to handle the project locally and so are looking to have the maps printed with Michell Press in Burnaby.

This project is being supported from funds from the Municipal and Regional District Tax, a tax that is applied to hotel night stays in Cranbrook.

We are receiving in kind support for this project from John Przcek who is providing base maps and mapping expertise for us to create the designs from. Estimated value of this in kind support is \$1500.