



Elk Valley Transit Future Service Plan

Engagement Report

July 2019

Regional District of East
Kootenay



1.0 Introduction

BC Transit and the Regional District of East Kootenay are developing a Transit Future Service Plan for the Elk Valley Transit System. The plan will outline priorities for transit service improvements in the area.

Public engagement took place in form of an online survey from June 4 to July 8, 2019. In total, 148 respondents participated in the survey.

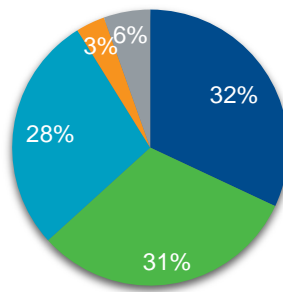


2.0 Findings

2.1 Demographics

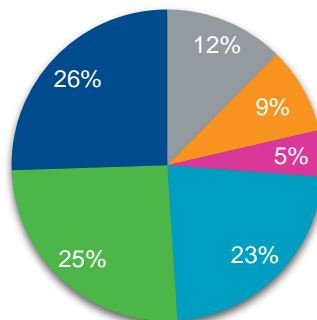
The online survey asked for detailed demographic information and travel patterns to help inform service design by building a picture of how residents use transit.

Where do you live?



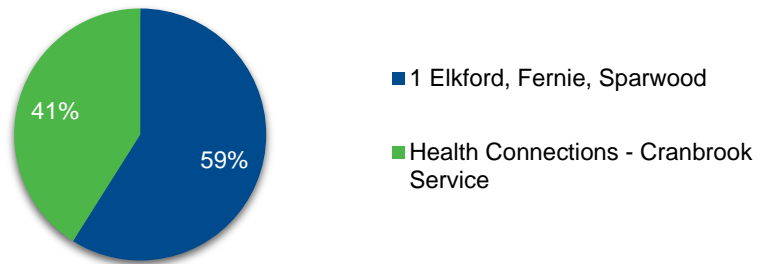
- Elkford
- Sparwood
- Fernie
- Hosmer
- Other

How often do you use transit?

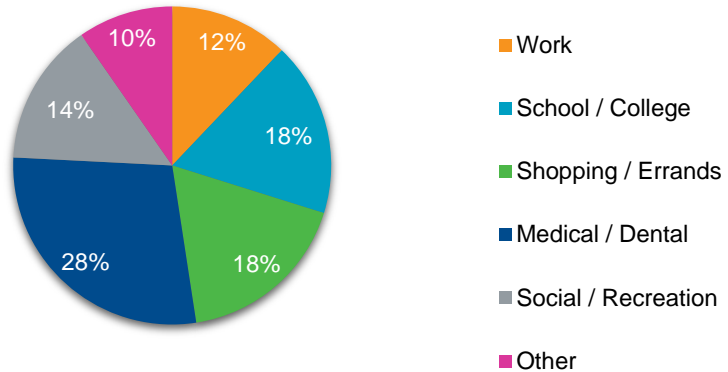


- 5 days per week
- 3-4 days per week
- 1-2 days per week
- A few times per month
- A few times per year
- Never

Which route(s) do you usually ride?



What is your primary trip purpose when taking the bus?

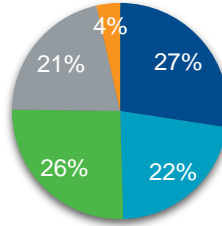


2.2 Service Improvement Options

The survey detailed five service improvement options, and participants were asked to choose which option would be most beneficial for them. Results were analyzed with all responses as well as responses only from transit riders.

All respondents

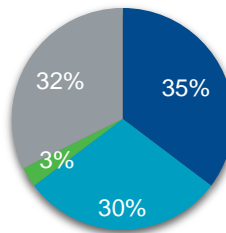
Which service improvement option is most beneficial to you?



- Option 1: Increased service between Elkford and Cranbrook
- Option 2: Elkford - Cranbrook Commuter Service
- Option 3: Introduce weekend service
- Option 4: Increased service between Fernie and Sparwood
- Option 5: Fernie local service improvements to the Mountain View area

Transit riders

Which service improvement option is most beneficial to you?



- Option 1: Increased service between Elkford and Cranbrook
- Option 2: Elkford - Cranbrook Commuter service
- Option 3: Introduce weekend service
- Option 4: Increased service between Fernie and Sparwood

2.3 Open-ended Feedback: Comments & Suggestions

The survey presented opportunities for respondents to provide open-ended comments and general feedback.

Key themes that emerged through these comments included:

- Additional trips, especially earlier and later
- More trips times to align with students attending the Fernie Academy
- Bus stop improvements and increasing awareness of transit

3.0 Next Steps

The responses for the engagement process have been tabulated and analyzed to support the future development of the Elk Valley Transit Future Service Plan. The next step in the process is to use this information to identify priorities for Elk Valley over the next five years.