

## Discretionary Grants-in-Aid Application Form

<b>Section A – Applicant/Organization Information</b>	
1. Registered Non-Profit Organization No.: 3662	
2. Project Title: Fernie Griz Days 2020	
3. Applicant/Organization. Must be an eligible applicant.	
a) Legal Name of Organization: Fernie Chamber of Commerce	
b) Mailing Address: 102 Commerce Road	
c) City: Fernie	d) Postal Code: V0B1M5
e) Main Contact for Application: Brad Parsell - Executive Director	
f) Telephone #: 250 423 6868	g) Email: brad@fernierchamber.com
4. Sponsored Organization. Only complete if applicable.	
a) Legal Name of Organization:	
b) Mailing Address:	
c) City:	d) Postal Code:
e) Main Contact for Application:	
f) Telephone #:	g) Email:

<b>Section B – Grant Request</b>	
1. Enter the grant amount you are requesting from each electoral area.	
Electoral Area A      \$ 4000	Electoral Area E      \$ _____
Electoral Area B      \$ _____	Electoral Area F      \$ _____
Electoral Area C      \$ _____	Electoral Area G      \$ _____
Total Funding Request: \$ 4000	
<b>Electoral Area Descriptions:</b> <b>Area A:</b> rural Elk Valley <b>Area B:</b> South Country <b>Area C:</b> rural Cranbrook, Moyie, Fort Steele, Bull River, Wardner	<b>Area E:</b> rural Kimberley, Wasa, Ta Ta Creek, Skookumchuck <b>Area F:</b> rural Canal Flats to rural Invermere <b>Area G:</b> Wilmer to Spillimacheen

Office Use Only			
EAAC Recommendations		Board Resolution	
A	3,000	E	Board Date:
B		F	Resolution No:
C		G	Approved/Denied (\$):
Total EAAC Recommendation: \$ 3,000		Funding changes at Board from EAAC recommendation:	

Personal information requested on this funding application is collected under the authority of section 26 of the *Freedom of Information and Protection of Privacy Act* (FOIPPA) and will be used by the Regional District of East Kootenay (RDEK) for evaluation of this application and administration purposes only. Disclosure of personal information by the RDEK is subject to the requirements of FOIPPA. For questions about the collection, use or disclosure of your personal information by the RDEK, contact the RDEK Corporate Officer at 19-24 Avenue South, Cranbrook, BC, V1C 3H8, 250-489-2791.

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**2. Purpose of Grant.**

Provide a clear description of the nature of the project and how the grant will be used.

This sponsorship request is to help support the 43rd Griz Days Festival in Fernie. The festival has been very much appreciative of RDEK's support in the past. The money we requesting will be put towards the entertainment component of the festival which includes things like a fireworks display, parade, live music among other offerings. We are hoping to expand the entertainment this year to include ice sculptures and roaming street performers. The event in 2020 is themed as "The Spirit of Griz Days" and will be honoring Fernie's heritage and the love for the mountains that surround us. The dates for the 2020 festival are March 6-8, 2020.

**3. Areas Benefitting.**

List the specific areas that will benefit from the grant.

Fernie, Sparwood, Elkford, Regional District Area A, Cranbrook

**4. Benefits.**

Describe how the project will benefit the areas listed in section 3, including the residents of those areas, and how the project meets local needs.

At the heart of Griz Days is community spirit and fundraising for local charities and organizations. This event brings people from Fernie and area, along with nearby towns and communities, as well as a strong tourism component. The festival is an economic driver for the community - drawing people to downtown and our ski resort, and providing local businesses exposure through sponsorship and advertising opportunities. In 2019 the Griz Days festival raised well over \$6,000 for local charities.

**Section C – Additional Information**

To assist with the review of your grant request, it is recommended to include the following additional information to support your application:

- **Project Budget**  
Provide a budget showing the total funding required and identify which budget items would be funded by the grant.
- **Funds Received from Other Sources**  
Outline what efforts have been made to obtain additional funding and the amount of funding that has been secured.
- **Project Partners and Resources**  
Identify any partners or resources which will be assisting you during this project.

**Additional Information Attached:** Y ☒ or N ☐

Up to six single-side pages or three double-side pages of additional information, including a cover, letter, may be attached to the application form.

Proposals may be submitted by hand delivery, mail, facsimile, or email to:

Attention: Corporate Services  
Regional District of East Kootenay  
19 – 24 Avenue South, Cranbrook BC V1C 3H8

Facsimile: 250-489-3498

Email: [info@rdek.bc.ca](mailto:info@rdek.bc.ca)



December 18, 2019

To the Directors and Staff of RDEK,

Please see attached the Fernie Chamber of Commerce's discretionary grant application for the 2020 Griz Days winter festival. The Fernie Chamber has been very appreciative of the support that the RDEK has provided to this festival in previous years. The dates of the 43<sup>rd</sup> annual Griz Days festival are March 6-8, 2020.

The grant money that we are asking from the RDEK will be used towards the entertainment portion of the event. Each year the Griz Days festival includes a parade down 2<sup>nd</sup> Avenue in downtown Fernie, a lumberjack show, fireworks, live music, a beer garden, and the Extreme Griz competition – among other favourites both in town and at Fernie Alpine Resort. This year we are hoping to expand the entertainment offered with a live ice sculpture crew and street performers.

As per the attached budget, the major source of revenue for the festival is derived from corporate sponsorship from the Elk Valley's business community. This is complimented by our partnership with the City of Fernie and a grant from the Resort Municipality Initiative (RMI). I have also attached the final report for Griz Days 2019 for your reference.

We sincerely thank you for considering our request and look forward to another successful Griz Days winter festival in Fernie in 2020.

Kind regards,

Brad Parsell

Executive Director

## 2020 Griz Days Festival Budget

<b><u>Revenue</u></b>	<b><u>43rd Griz Days 2020 Budget</u></b>	<b><u>42nd Griz Days 2019 Actual</u></b>	<b><u>41st Griz Days 2018 Actual</u></b>	<b><u>40th Griz Days 2017 Actual</u></b>	<b><u>39th Griz Days 2016 Actual</u></b>
City of Fernie Partnership	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
Grant Funding	\$5,000	\$5,000	\$3,959	\$25,000	\$5,000
Corporate Sponsorship	\$25,000	\$27,179	\$18,981	\$19,318	\$26,608
Griz Pin Sales	\$10,500	\$10,232	\$11,763	\$9,744	\$10,114
Beer Garden (net)	\$1,000	\$954	\$1,133	\$1,175	\$844
Griz Days Magazine (net)	\$1,340	\$1,205	\$1,504	\$2,321	\$1,714
Pub Crawl (net)	\$750	\$460	\$501	\$309	\$138
Extreme Griz Registration	\$200	\$200	\$140	\$160	\$120
<b>Total Revenue</b>	<b>\$53,790</b>	<b>\$55,230</b>	<b>\$47,981</b>	<b>\$68,027</b>	<b>\$54,538</b>
<b><u>Expenses</u></b>					
Marketing	\$5,850	\$4,156	\$4,793	\$3,872	\$4,497
Operations	\$29,100	\$29,431	\$23,512	\$31,199	\$28,844
Prizes and Donations	\$5,200	\$5,368	\$6,552	\$5,100	\$5,100
Entertainment and Activities	\$13,150	\$11,768	\$11,102	\$27,075	\$15,920
<b>Total Expenses</b>	<b>\$53,300</b>	<b>\$50,723</b>	<b>\$45,959</b>	<b>\$67,246</b>	<b>\$54,361</b>
<b>Net Profit (Loss)</b>	<b>\$490</b>	<b>\$4,508</b>	<b>\$2,022</b>	<b>\$781</b>	<b>\$177</b>