

**Date** February 26, 2020  
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**Subject** RDEK Partnership with City of Cranbrook – Application to UBCM 2020 Poverty Reduction Planning & Action Program

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## REQUEST

To partner with the City of Cranbrook on an application to the UBCM 2020 Poverty Reduction Planning & Action Program, Stream 1.

## OPTIONS

1. THAT the RDEK partner with the City of Cranbrook to apply for UBCM Poverty Reduction Planning funds with the City of Cranbrook as the primary applicant that will receive and manage the grant funds.
2. THAT the request to partner with the City of Cranbrook to apply for UBCM Poverty Reduction Planning funds be refused.

## RECOMMENDATION

Option 1.

## BACKGROUND/ANALYSIS

Kerri Wall, Interior Health; Ron Popoff, City of Cranbrook; and Donna Fields, United Way East Kootenay, will be making a presentation at the March 5, 2020 Governance & Regional Services Committee meeting requesting that the RDEK partner with the City of Cranbrook to apply for UBCM Poverty Reduction Planning funds. Information on the project will be provided during their presentation. Director Gay has indicated his support of this initiative.

The UBCM has a funding stream for municipalities and regional districts called the Poverty Reduction Planning & Action Program. The intent of this grant program is to support local governments in reducing poverty at the local level and to support the Province's poverty reduction strategy. TogetherBC: British Columbia's Poverty Reduction Strategy was released one year ago in March 2019. Mandated through the Poverty Reduction Strategy Act, the strategy set targets to reduce the overall poverty rate in British Columbia by at least 25% and the child poverty rate by at least 50%, by 2024.