

Discretionary Grants-in-Aid Application Form

Section A – Applicant /Organization Information	
1. Registered Non-Profit Organization No.: S0017571	
2. Project Title: Moving Menopause Mountains Conference 2025	
3. Applicant/Organization. Must be an eligible applicant.	
<p>a) Legal Name of Organization: Women's Resource Centre - Community Connections Society for South East BC</p> <p>b) Mailing Address: 209A 16 Ave N</p> <p>c) City: Cranbrook d) Postal Code: V1C 5S8</p> <p>e) Main Contact for Application: Nancy Regular</p> <p>f) Telephone #: 250-426-2912 g) Email: cbkwrc@ccssebc.com</p>	
4. Sponsored Organization. Only complete if applicable.	
<p>a) Legal Name of Organization: Moving Menopause Mountains</p> <p>b) Mailing Address: 101 Kootenav St N</p> <p>c) City: Cranbrook d) Postal Code: V1C 3T5</p> <p>e) Main Contact for Application: Corinna Robinson</p> <p>f) Telephone #: 250-464-4134 g) Email: movingmenopausemountains@gmail.com</p>	

Section B – Grant Request	
1. Enter the grant amount you are requesting from each electoral area.	
Electoral Area A \$ 150	Electoral Area E \$ 150
Electoral Area B \$ 150	Electoral Area F \$ 150
Electoral Area C \$ 150	Electoral Area G \$ 150
Total Funding Request \$ 900	
Electoral Area Descriptions: Area A: rural Elk Valley Area B: South Country Area C: rural Cranbrook, Moyie, Fort Steele, Bull River, Wardner	Area E: rural Kimberley, Wasa, Ta Ta Creek, Skookumchuck Area F: rural Canal Flats to rural Invermere Area G: Wilmer to Spillimacheen

Office Use Only					
EAAC Recommendations				Board Resolution	
A	\$150	E	\$150	Board Date:	
B	\$150	F	\$0	Resolution No:	
C	\$150	G	\$0	Approved/Denied (\$):	
Total EAAC Recommendation:				Funding changes at Board from EAAC recommendation:	
\$600					

2. Purpose of Grant.

Provide a clear description of the nature of the project and how the grant will be used.

Moving Menopause Mountains (MMM) was founded by a group of women in the east Kootenay region who aim to raise awareness about women's health during mid-life. While menopause is not a new concept, discussing it openly is. Our grandmothers and mothers experienced this transition in silence, and our generation seeks to change that narrative.

At MMM, our mission is to create a supportive and inclusive environment where individuals and healthcare professionals can collaborate to enhance well-being and prioritize health. Through education, awareness, and advocacy, we strive to empower women with the resources and confidence necessary to advocate for comprehensive and stigma-free care.

To make our upcoming event as impactful as possible, we are seeking sponsorships and donations. The funds raised will be used to rent the pavilion tent at St. Eugene Mission, which accommodates 350 people. We will also provide honorariums for the speakers and reimburse their travel expenses to and from the east Kootenay area.

We are requesting funds provide 20 "karma tickets." These tickets will be given to the Cranbrook Women's Resource Centre, which will assist in distributing them to individuals in need of support. These funds will make a difference for a woman who otherwise may not be able to attend this conference. It will help provide education, empowerment, and a sense of community to someone who truly needs it.

3. Areas Benefiting.

List the specific areas that will benefit from the grant. Please see page 1, Section B for the descriptions of the Electoral Areas and identify the specific Area(s) that this grant will benefit. I.e. Areas A and C.

We strive to benefit people from all the Electoral areas in the east Kootenay. We have reached out and advertised to all areas through medical clinics, health units, pharmacies, and community groups.

4. Benefits.

Describe how the project will benefit the areas listed in section 3, including the residents of those areas, and how the project meets local needs..

Most women have limited knowledge and negative attitudes towards perimenopause and menopause, leaving them unprepared to cope with the physical and psychological changes associated with this stage of life. This event aims to foster an understanding and collaboration for women and those in her life by addressing key challenges related to menopause. This conference will allow east Kootenay residence the ability to access better, more comprehensive care without having to travel. To educate and empower people results in a ripple effect that will be felt though all areas of life. From caregivers, to employers and co-workers, partnerships and parents, everyone will benefit.

Section C – Required Additional Information

All applications must include the following additional information:

Project Budget

- Provide a budget detailing revenue, expenditures and in-kind contributions. The budget must clearly show all funds received from other sources.

Project Partners

- Identify any partners or resources which will be assisting you during this project.

Additional Information is not to exceed 6 single-side pages or 3 double-side pages.

Proposals may be submitted by mail, email, fax or dropped off to:

Attention: Corporate Services
Regional District of East Kootenay
19–24 Avenue South, Cranbrook BC V1C 3H8

Email: corporateservicesdept@rdek.bc.ca

Fax: 250-489-3498

Budget: Moving Menopause Mountains May 10, 2025		* = "In Kind"
Category	Description	
REVENUES:		
	\$45 x 330 tickets (+ 20 Karma tickets to be distributed)	\$ 14,850.00
Grants, Sponsorships, & Cash Donations:		
TITLE SPONSOR: - Speakers, Venue, Resources & Karma Tickets	still need? (with smaller donations, we won't need the \$8K)	\$ -
Wise Woman Sponsorship - Venue	Jeannie Argatoff and Kayla Argatoff	\$ 5,000.00
Hawthorne Charitable Foundation	Grant match	\$ 5,000.00
Perimenopause Sponsorship - 4x \$2500 to cover speakers	Assante Wealth Management - K Stroud	\$ 2,500.00
Perimenopause Sponsorship - 4x \$2500 to cover speakers	Mortgage Central Team - Kambi Heywood	\$ 2,500.00
Perimenopause Sponsorship - 4x \$2500 to cover speakers	Rick & Marge Jensen Family Foundation (Dr. Corne)	\$ 1,500.00
	Jensen Family Foundation - Dr. Corne requested remainder be allocated to other expenses	\$ 1,000.00
Perimenopause Sponsorship - 4x \$2500 to cover speakers	Cranbrook Toyota	\$ 2,500.00
Sponsorship - Swag Bags 1 x \$3100	Lotic Environmental	\$ 3,100.00
Puberty Sponsorship unlimited \$1000	ra.di.ant aesthetics	\$ 1,000.00
Puberty Sponsorship unlimited \$1000	Sunshine Houseboats	\$ 1,000.00
Puberty Sponsorship unlimited \$1000	Wes Rogers - Rella Paolini Lawyers	\$ 1,000.00
Puberty Sponsorship unlimited \$1000	Toyota	\$ 1,000.00
Puberty Sponsorship unlimited \$1000	Hush Furniture	\$ 1,000.00
Puberty Sponsorship unlimited \$1000		
Meno-Posse T-Shirts	Jill Dickson?	\$ 700.00
St. Eugene Mission - Coffee & Tea	St. Eugene Credit	\$ 500.00
Donations - Service Clubs & Community Members	Rotary Clubs? CBT?	\$ 1,500.00
Karma Tickets	Discretionary Grants-in-Aid	\$ 900.00
In-Kind Donation of Materials & Services:		
Sponsorship 1 - Radio	107FM	\$ 1,000.00
Marketing - Social Media & Registration Platform	Ignite Health	\$ 2,000.00
Onsite Resource Station	Huckleberry Books	\$ 200.00
TOTAL REVENUES:		\$ 49,750.00

EXPENSES:		
St Eugene's Resort Rental	Conference Space (any breakout space needed?)	\$ 5,300.00
Resource Station	Any expenses related to setting up a "Resource Station"?	\$ 200.00
Speaker Fees	\$2,500 X 3 honourariums	\$ 7,500.00
Speaker Travel	flights	\$ 1,800.00
Speaker Accommodation	hotel (for booking facility & luncheon, are there any room comps?)	\$ 700.00
Speaker per diem for food while here	breakfast lunch dinner per diem at SEM (lunch during event?)	\$ 1,000.00
Speaker Gift Baskets	\$50 each x 4	\$ 200.00
MC Fee	Day rate for MC services	\$ 1,000.00
Catering (350 attendees)	Meals and refreshments for 350 attendees	\$ 8,050.00
Tea and coffee for the day	St. Eugene \$500 Credit	\$ 2,100.00
Gratuity for food/beverage service 18%		\$ 1,827.00
Karma Tickets		\$ 900.00
Marketing and Promotion:	Social media, email campaigns, and print materials	\$ 1,000.00
Social Media, Email campaign & Registration Platform	Ignite Health	\$ 2,000.00
Radio Advertising	107FM Sponsorship	\$ 1,000.00
Sponsorship banner	Printer TBD	\$ 500.00
Swag Bags & Attendee Materials	Swag Bags covered. Pens, paper pads.	\$ 3,300.00
Delegate Materials (bags, booklets, etc.)	Conference bags, printed schedules, pens, etc.	\$ 1,500.00
Volunteer "Meno-Posse" T-shirts	T-shirts for the volunteers (Meno-Posse)	\$ 700.00
Print Materials	Posters, Office "hand out" flyers, banners, conference attendee programme	\$ 1,200.00
Ticket Purchase Platform	Ticket Cost = \$1.88/tix, plus CC fees = 2.9% + \$0.30/tix = \$3.49 per tix x 330 tix	\$ 1,152.00
AV Equipment and Tech Support	Projectors, microphones, and tech staff (what is included within SE booking?)	\$ 1,000.00
Contingency Fund	Unexpected costs overruns	\$ 2,000.00
TOTAL EXPENSES:		\$ 45,929.00
SEED MONEY / SHORTFALL: (Revenue Minus Expenses)	All net proceeds to be donated to the Cranbrook Women's Centre	\$ 3,821.00